FROM THE DESK OF:



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EDUCATION

2016 - 2020 B.A. University of Toronto/Toronto, ON Film & Media Studies/Communications Major

EXPERIENCE

2022 - Present	DISCO CREATIVE - BROOKLYN, NY Creative Consultant Experienced work with clients to develop creative solutions that meet their needs, from initial concept through final execution; with a focus on graphic design, web building, advertising, social media
2022 - 2023	COMMON GROUND NYC Lead of Design & Construction Head of Design and Maintenance for the historic Paris Cafe in Manhattan's Seaport District. Overseeing and managing renovations, event ccordinations, and day-to-day commercial
2021 - 2022	SHORELINE CONNECTED SYSTEMS - SOUTHAMPTON, NY Audio/Video Technician Installation, operation and service of pro audio, video, and networking systems, for commercial, residential and live event settings.
2018	ATLANTIC PRESENTERS ASSOCIATION - HALIFAX, NS Assistant Event Coordinator Oversaw event logistics and artist/sponsor/venue communications for Contact East 2018 Conference, hosted in St. John's, NL.
2018	NEW COLLEGE - UNIVERSITY OF TORONTO A/V & IT Technician Supporting technician for routine educational technology maintenance. Network operations, computer and projector upkeep.
2017 - 2021	BREAKWOOD RECORDS - TORONTO, ON Executive Director, Head of Graphics Exec. Producer, Audio Engineer, and Head Art Director for all Breakwood Records' artists and releases. Event coordination, social media operation, and merchandise management.
2014 - 2016	HAMPTONS INTL FILM FESTIVAL - HAMPTONS, NY Administrative/Programming Intern Managed film submissions and Filmmaker relations. Coordination of goods and services for Competition Film Awards, security operations for theatre venues, and administrative relations.



STATEMENT

Hey there. My name's Will, and I like to make things.

I've always gravitated towards creative fields that allow me to take someones vision and turn it into something amazing. Here's to hoping you have that vision.

SKILLS

Graphic Design - 8 Years Audio Production - 6 Years Writing/Editorial - 4 Years Event Coordination - 4 Years Marketing & Product Design - 4 Years Telecom Technics - 4 Years Woodworking/Fabrication - 3 Years Electronic Design - 3 Years

SOCIALS

- PORTFOLIO // (willbuchanan.com)
- LINKEDIN // (.com/in/williamstoecker)
- BEHANCE // (.net/wbuchanan)

OTHER WORK

Staff Writer/Graphics Director

The Boundary - 2018-2020 boundarynews.com

Audio Engineer

Freelance & Associative willbuchanan.com/music

Photography/Videography

Freelance & Photojournaist Intern willbuchanan.com/photo

